

Privacy Policy for Princess Place PDK©

Princess Place PDK© Privacy Policy

Effective Date: May 27, 2025

This Privacy Policy describes how Princess Place PDK© ("we," "us," or "our") collects, uses, and discloses your personal information when you visit, use our services, or make a purchase from www.princessplace.shop (the "Site").

1. Information We Collect

We collect various types of information from and about you, including information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you ("Personal Information").

The types of Personal Information we collect depend on how you interact with our Site and Services.

- **Information You Provide Directly to Us:**
 - **Contact Information:** Name, email address, postal address, phone number (e.g., when you make a purchase, subscribe to our newsletter, or contact us).
 - **Payment Information:** If you make a purchase, payment details are processed through a secure third-party payment processor (Square). We do not directly store your full credit card information.
 - **Communications:** Records of your correspondence with us (e.g., emails, customer service inquiries).
 - **Other Information:** Any other information you choose to provide to us.

Information Collected Automatically (when you visit our Site):

- **Usage Data:** Information about how you access and use the Site, including your IP address, browser type, operating system, referring URLs, pages viewed, time spent on pages, and dates/times of access.
- **Device Information:** Information about the device you use to access our Site, such as hardware model, unique device identifiers, and mobile network information.

- **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies (like web beacons and pixels) to track activity on our Site and hold certain information.
 - **Cookies:** Small data files placed on your device. For more information about cookies and how to disable them, visit allaboutcookies.org.
 - **Examples of purposes:** To remember your preferences, analyze site traffic, and personalize content.

Information We Collect from Third Parties:

- We may receive information about you from third parties, such as analytics providers (e.g., Google Analytics), advertising networks, and social media platforms, if you interact with us through those channels.

2. How We Use Your Information

We use the Personal Information we collect for various business purposes, including:

- **To Provide and Maintain Our Services:**
 - To fulfill your orders and process your transactions.
 - To provide customer support and respond to your inquiries.
 - To send you order confirmations, shipping notifications, and other transactional messages.
- **For Marketing and Communication:**
 - To send you newsletters, promotional offers, and updates about our products and services (if you have opted in).
 - To personalize your experience on our Site and recommend products you might be interested in.
- **For Analytics and Improvement:**
 - To monitor and analyze trends, usage, and activities in connection with our Site.
 - To improve our Site, products, services, and overall user experience.
 - To understand our audience and personalize our marketing efforts.
- **For Security and Fraud Prevention:**
 - To detect, prevent, and address technical issues, fraud, or illegal activities.
 - To protect the security and integrity of our Site and business.

- **To Comply with Legal Obligations:**
 - To comply with applicable laws, regulations, legal processes, or governmental requests.
 - To enforce our Terms and Conditions.

3. How We Share Your Information

We may share your Personal Information with third parties in the following circumstances:

- **Service Providers:** We engage third-party service providers to perform functions on our behalf, such as payment processing (e.g., Square), website hosting, analytics, marketing, shipping, and customer service. These providers only have access to the Personal Information necessary to perform their functions and are obligated to maintain its confidentiality.
- **Business Transfers:** If we are involved in a merger, acquisition, asset sale, or bankruptcy, your Personal Information may be transferred as part of that transaction.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court order or government agency).
- **Protection of Rights:** We may disclose your information when we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person, or as evidence in litigation in which we are involved.
- **With Your Consent:** We may share your Personal Information with your consent or at your direction.

4. Data Retention

We retain your Personal Information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law (e.g., for tax, accounting, or other legal requirements).

5. Your Choices and Rights Depending on your location and applicable laws, you may have certain rights regarding your Personal Information:

- **Opt-out of Marketing Communications:** You can opt-out of receiving promotional emails from us by following the unsubscribe instructions provided in those emails. Even if you opt-out, we may still send you non-promotional communications, such as those about your account or orders.
- **Access, Correction, Deletion:** You may have the right to access, update, or request deletion of your Personal Information. To make such a request, please contact us using the information below.
- **Do Not Track Signals:** Please note that we do not alter our data collection and usage practices when we see a Do Not Track signal from your browser.
- **Cookies:** Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. However, please be aware that doing so may affect the functionality of our Site.

6. Third-Party Links

Our Site may contain links to third-party websites or services that are not operated by us. This Privacy Policy does not apply to the practices of these third parties. We encourage you to review the privacy policies of any third-party sites you visit.

7. Children's Privacy

Our Site is not intended for individuals under the age of 18. We do not knowingly collect Personal Information from children under 18. If you are a parent or guardian and believe your child has provided us with Personal Information, please contact us, and we will take steps to delete such information.

8. Security

We implement reasonable technical and organizational measures designed to protect your Personal Information from unauthorized access, use, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee its absolute security.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will post the revised Privacy Policy on this page and update the "Effective Date" at the top. We encourage you to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

Princess Place PDK©

support@princessplace.shop

Disclaimer for Princess Place PDK©

The information provided by **Princess Place PDK©** ("we," "us," or "our") on www.princessplace.shop (the "Site") is for general informational purposes only. All information on the Site is provided in good faith; however, we make no representation or warranty of any kind, express or implied, regarding the accuracy, adequacy, validity, reliability, availability, or completeness of any information on the Site.

Handmade Products/Product Variations:

As our products are **individually handcrafted**, please understand the **slight variations in glitter patterns, and overall appearance** in each of our products. You might notice a slight difference in overall appearance. These unique variations make each item unique, **and overall appearance is natural** and expected. The product you receive may not be an exact replica of the images shown on our Site due to these inherent variations.

Under no circumstance shall we have any liability to you for any loss or damage of any kind incurred as a result of the use of the Site or reliance on any information provided on the Site. Your use of the Site and your reliance on any information on the Site is solely at your own risk.

Affiliate & External Links Disclaimer

This Site may contain links to other websites or content belonging to or originating from third parties, as well as links to websites and features in banners or other advertising. Such external links are not investigated, monitored, or checked for accuracy, adequacy, validity, reliability, availability, or completeness by us.

We may also participate in affiliate marketing programs, meaning we may earn a commission from purchases made through links on our Site to third-party websites, at no extra cost to you.